



KIM KORCHINSKI

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WESTSOURCE ENERGY

The founders had a long range vision of providing green energy solutions including wind, solar, biomass, and storage. They have moved through the development stages of establishing a wind farm near Montmartre, Saskatchewan. Their innovation, "Snow and Ice Control" is in the early testing stages.

THE CHALLENGE

WestSource Energy had been working toward completing an energy resource assessment on their wind farm project. The development had stalled while looking for a potential customer of their wind power. WestSource shifted focus from large scale utility developments to providing commercial and residential green energy solutions. The team needed to start over with the development of a new business plan, attract new funding, and find ways to market their products and services. WestSource is working on technologies which include solar collection from roadway surfaces as well as underground thermal energy storage.

OUR VALUE-ADD

Research with SaskPower about Power Purchase Agreements Connections to US-based companies who provide accurate forecasting to US wind farms.

Corporate structure ideas and insight.

Advice and guidance on marketing, sales, contract and product development.

Introductions to city, provincial, and industry officials, to determine appropriate alpha- and beta- sites for their solar collection using roadway surfaces innovation.

Assistance with grant applications for various grantors.