

Going Simply Green

BY NEIL SCOTT, THE LEADER-POST JULY 9, 2010



Dwayne Snider (left), CEO of Regina Geothermal & Solar, and Lyle Weichel, CEO of WestSource Solutions Inc., unveiled Simply Green at the University of Regina on Thursday.

Photograph by: Roy Antal, The Leader-Post, The Leader-Post

A partnership that will involve two Regina energy companies working together to provide simply green solutions was announced Thursday.

That partnership between Regina Geothermal & Solar Inc. and WestSource Solutions Inc. will involve creation of a third entity to be known as Simply Green.

The two founding companies, which have different areas of expertise, will continue to exist as separate companies but will work together under the Simply Green name to provide customers with a wide range of environmentally friendly energy services.

Emphasis will be placed on wind, solar, geothermal and related energy projects.

"We're not joining forces because we are the same but rather because we are different," said Lyle Weichel, CEO of WestSource Solutions.

"Together we can provide a much broader wealth of experience and skills," Weichel added.

Dwayne Snider, the CEO of Regina Geothermal & Solar, said the partnership will be good for the environment and good for customers.

"Consumers will achieve greater returns on their renewable energy systems, decrease their environmental impact and contribute to a more sustainable future," Snider said.

Details about the Simply Green initiative were provided Thursday at a news conference at Research Drive on the University of Regina campus.

Regina Geothermal & Solar Inc. was established in 2001 and has been involved in more than 500 geothermal heating and cooling projects in the province. Solar thermal systems have also been used in many of those projects to increase their efficiency and the positive environmental impact.

WestSource Solutions has been involved in wind and solar energy projects on farms, acreages and commercial properties.

WestSource Solutions and Regina Geothermal & Solar recently opened a renewable energy show room at Innovation Place on the University of Regina campus.

The companies have a combined workforce of about 15 people.

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