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Evolution of Energy

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**For Immediate Release**

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## **Regina Geothermal & Solar Inc. and WestSource Solutions Inc. Join Forces**

**Regina, SK, June 15, 2010** - Two unique Regina companies are offering a unique approach to providing green technologies. **simply green™** is an innovative joint venture between WestSource Solutions Inc. and Regina Geothermal & Solar Inc.

“We're not joining forces because we are the same, but rather because we are different,” said Lyle Weichel, CEO of WestSource Solutions. “Together we can provide a much broader wealth of experience and skills, and we can take the industry to the next level, ensuring better access to an expanded spectrum of complete green solutions, prompt customer service and high quality systems.”

**simply green™** offers Geothermal & Solar's expertise in relation to geothermal energy, WestSource Solution's expertise in relation to wind energy and the two companies' combined expertise in relation to solar energy. The joint venture means the client will benefit from the pooling of expertise, and receive greater access to a wider range of green technologies.

While WestSource and Regina Geothermal are joining forces to create **simply green™**, they will also continue to exist and operate their individual organizations separately.

“By using the solutions available through the joint venture of our renewable energy companies, consumers will achieve greater returns on their renewable energy system investments, decrease their environmental impact and contribute to a more sustainable future,” said Dwayne Snider, CEO of Regina Geothermal & Solar.

The **simply green™** solution can be made up of a hybrid of systems such as: geothermal; wind power; solar energy; and demand management technologies; or the solution may be as simple as just one of those technologies.

The initial assessment will determine the most appropriate combination of technologies based on client requirements, system economics, and the customer's available investment capital to ensure the system is right for each unique customer.

While the systems require a high level of professional design and installation by qualified personnel, the intention is that they will be simple for each and every customer to use. Simple to select; simple to commission; simple to operate; and, simple to maintain. In this fast paced world, where each dollar counts, **simply green™** will offer green energy consumers an effortless solution with a maximum return.

By harnessing the power of the sun and wind and utilizing the thermal capabilities of the earth, renewable energy systems dramatically increase the value of the properties in which they are installed. They also decrease operational costs and reduce the home, business or agricultural operation's carbon foot print.

Sorting through the range of green technologies as a consumer is difficult, and then finding companies that will complement each other to implement green solutions can be even more challenging. This joint venture will provide access to all of these technologies from one Saskatchewan organization that is both knowledgeable and has a wealth of experience and knowledge in each of these technologies.

WestSource and Regina Geothermal & Solar recently opened a renewable energy show room at Innovation Place on the U of R campus. The technologies on display in the renewable energy showroom have been a strategic step to spring board the current joint venture between the two corporations. All individuals interested in green technologies are encouraged to contact either company to set an appointment to begin the process in designing a renewable energy system that meets their particular needs.

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### **Media Backgrounder:**

**Regina Geothermal & Solar Inc:** is a Saskatchewan based renewable energy company in operation since 2001 with over 500 geothermal heating and cooling systems installed across the province. If these 500 plus systems were to be replaced by electric resistance heating, this would be equivalent to adding an extra 3,722 light vehicles to Saskatchewan's roads and highways. Regina Geothermal & Solar has further increased the efficiency of these systems by integrating solar thermal systems into many of their heat pump installations.

**WestSource Solutions Inc:** part of the WestSource group of companies, is a Saskatchewan based renewable energy company with small scale wind and solar systems installed on farms, acreages and commercial properties that will generate over 550MWh of green electricity annually when commissioned. That is enough electricity to power 51 typical Saskatchewan homes and CO<sub>2</sub> emission reductions equivalent to planting 101 acres of carbon absorbing forest – an area the size of 69 Canadian football fields. WestSource has seen a rapid growth in demand for green self generation and anticipates system installations to more than triple year over year.